

 piksel

AN INNOVATIVE SOFTWARE SOLUTION
& DIGITAL TRANSFORMATION AGENCY

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ABOUT PIKSEL

An Innovative Software Solution and Digital Transformation Company

The company was founded in 2011 with an official start of operations in 2013. In the last 7 years the company has a constantly been growing in numbers, both employees and clients.

Over the years we have build close relationships with our clients, thus expanding our list of successful web & software projects and digital transformation cases, as well as delivering results and constantly implementing state-of-the-art tools.



FOUNDED

2011

9 YEARS IN THE INDUSTRY



HEADQUARTERS

SKOPJE & UK

40+ EMPLOYEES



CUSTOMERS

150+

CUSTOMERS WORLDWIDE



PROJECTS

1000+

SUCCESSFUL PROJECTS

OUR LEADERSHIP TEAM



Filip Ristevski

Chief Executive Officer



Vladimir Ristevski

Creative Director



Dimitar Jovevski

Business Development Director



Blagoja Nestorovski

Chief Technology Officer



Richard Leslie

UK Branch Manager

Creative Team (30 people)

Account Managers

Advertising Specialists

Web & Graphic Designers

Copywriters

Digital Marketing/SEO Specialists

Development Team (25 people)

Project Managers

Web and Software Engineers

IOS & Android Developers

Embedded & IoT Engineers

QA Specialists

OUR SERVICES

We Aim To Help Our Clients Achieve Greatness

We aim to help our clients achieve greatness in 5 different but closely related verticals. As a team our sole purpose is to provide companies with expertise and to aid them in their business growth. No matter the stage you are in of the process of your life cycle, PIKSEL can help you achieve your goals and deliver results.

Our team of highly skilled software engineers, IOS & Android developers, designers, copywriters, digital marketing specialists and consultants will guide you through the digital world to create the perfect strategy tailored to your company's needs.

DIGITAL
TRANSFORMATION

SOFTWARE
DEVELOPMENT

EMBEDDED
SOFTWARE & IoT

VP OF
ENGINEERING

QUALITY
ASSURANCE

Digital Transformation

Reinvent your company and Incorporate digital technology in your everyday operations and enhance your customer's experience. We are here to make your organization more efficient in every aspect with the integration of technology, while giving your company a brand-new digital identity and helping you grow.

Our services include:

- Establishing Digital Media Presence
- Performance Marketing
- Lead Generation
- On-site SEO
- Off-site SEO
- Digital Media & Marketing Strategy

Software Development

Our web development services cover the needs for all sized companies that need to establish a web or mobile presence or to build a tailored solution for their business. We create and maintain fully scalable web solutions with responsive interfaces and incorporate testing and quality assurance throughout the development processes.

Our services include:

- JavaScript (Node.js, React, VueJS, Angular)
- Java
- PHP and PHP Frameworks
- Perl
- .Net
- C++
- Kotlin
- Objective C
- Swift
- HTML5
- WordPress
- iOS & Android Native app

Embedded Software & IoT

With a team of engineers who specialize in Embedded C and C++ Desktop applications – we are able to provide full guidance and support throughout the whole process of embedded engineering, from requirements analysis to delivering a fully tested solution, regardless of the product scale varying from niche products such as wearables to enterprise platforms that consist of multiple third parties and many devices that work smoothly together.

Our services include:

- Embedded Software Feasibility and Proof of Concept
- Embedded Software Architecture/Concept Design
- Embedded Software Design Verification
- Technology Selection
- Board Support Package Development
- Software-Hardware Integration
- Software/Firmware Development and Debugging
- Software Support & Field Upgrades

VP of Engineering

We cover almost all known technologies today and are able to create, develop and maintain products as desktop applications, web applications and mobile applications which are spread out to different industries such as medical care, restaurants ordering, DMS, mobile games, earthquake sensors monitoring, air quality sensors monitoring – all served by a robust back end applications accompanied with real time reporting.

Our services include:

- Creation & Managing an agile development Team
- Building engineering teams capable of carrying out initiatives
- Building a Software Architecture
- Guiding company's product vision
- Optimizing budgets to meet goals

Quality Assurance

QA Engineers are integrated part of the development team and work close about defining the sprint scope, clarifying the User Stories and agree on types of testing. Based on prior created Test Strategy, we create Sprint test plans and test cases. All early found issues are reported directly to development team and fixed during the development process.

Business Domain:

- Insurance
- Telecom
- Health
- E-Commerce

Our services include:

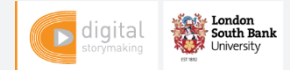
- Smoke Test
- Regression Test
- Test Automation
- Functional Testing
- Non-Functional Testing

ALL-INCLUSIVE SERVICE COVERING:

- Development and maintenance of software systems in different technologies ✓
- Developing and maintaining websites and other types of web-based applications ✓
- Application development (Native applications, both Android and iOS) ✓
- Quality Assurance of software ✓
- Consulting services for Software Architecture ✓
- Embedded software development for different devices – medical care, air pollution ✓
- Design and creation of teams for Agile projects ✓
- E-commerce solution ✓
- Corporate digital communication strategies ✓
- Complete social media management on behalf of the client ✓
- Developing a complete visual brand identity ✓
- Media planning on digital channels ✓
- Media buy on digital channels ✓
- Lead generation ✓
- Production of 2D and 3D video animations ✓
- Web design (UI/UX, web banners (static / dynamic)) ✓
- Video editing and animation ✓
- All types of graphic design ✓

CLIENTS

In OUR portfolio through the years we have more than 150 satisfied clients from Europe and USA with more than 1000 successfully completed projects.



GET IN TOUCH!

contact@piksel.mk

